



www.englishsteps.co.uk

WELCOME TO ENGLISH STEPS

An English Academy with a Difference



Agent Information Pack

Our basic agreement

For every student introduced to English Steps by you, we will pay you a 15% commission if they come on a course with us. For Private Homestay Courses the commission is 10%.

Each year we pay thousands of pounds to people such as yourself, and as an independent business we prefer to build lasting relationships with people who we trust, and in return can trust us.

Benefits of working with English Steps

- Commission is paid on total cost, which includes accommodation, food and insurance, as well as the lessons (unlike other courses)
- We send you [promotional materials](#) and support you in promoting our courses
- We are the only course where students **always** live with qualified English teachers, and practise English 10+ hours a day
- Our prices range from £300 - £900 per week, so we offer something for all



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How much can you earn?

We have space for 40 students per week in Summer, and 20 students per week throughout the year. Especially in summer it is possible to earn over £1000 per week if you have a lot of student contacts. As an example, if 5 students of yours come for 2 weeks each in Summer, your commission will be £825 (based on each student taking our most popular course, the Intensive English Course, at £550 per week. $10 \times 550 =$ total course cost £5500. 15% commission = £825)

How does it work

We provide you with a unique promotional code which gives students a £20 discount on our courses. You can tell others about English Steps in your school, on your blog, via your youtube channel or email list - however you like. We can also send you leaflets and posters to help you promote the courses - Check our Agent Zone for more information.

Payment

We make payment by bank transfer or Paypal on the first Friday of each month, after we have received full payment from the student. In the event of a student cancellation, we pay you your commission out of any fees retained by English Steps.



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How will English Steps know that a student has spoken to you first?

1) We provide you with a promo code. You can put this on flyers or on emails and it is your own unique code. If a student quotes this they get a £20 discount on our courses. We then know they have been referred by you.

2) We always ask where and how students have found about us. We want to pay commission so that the places we work with will be encouraged to work with us more – so we are really interested to find out where students heard about us, and to build working relationships with our agents.

How do I know your courses will be good for potential students?

Imagine living with a qualified English teacher, having lessons in the morning with different native teachers, then conversational English activities and events every weekday afternoon and evening. We take students' learning really seriously, but this is also a great, fun, environment to learn in, and we always get exceptional feedback from students who are returning each year.

Check out our brochure in the [Agent Zone](#) or read reviews from students on our Facebook page: <https://www.facebook.com/englishstepsleeds/reviews/>

We're looking forward to working with you in the future.



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